

## NEW JERSEY WOMEN IN STEM ENTREPRENEURSHIP CHALLENGE

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### ELIGIBILITY:

- The challenge is open to women who have embraced or plan to lead STEM entrepreneurial ventures.
- The companies should be registered in New Jersey.
- If sufficient, qualified New Jersey applicants are not found in New Jersey, applicants from New York and Pennsylvania will also be considered.
- Institutional affiliation is not necessary.
- To participate, the entrepreneurial team must be led by female STEM professionals. or show a clear potential and willingness to adopt a leadership role in the prospective company.
- The companies should not be operational for more than 5 years.

### DEADLINES:

Registration & 1 <sup>st</sup> Submission	January 18th, 2019
Shortlisted Applicant Notifications	February 8th, 2019
Shortlisted Applicant Phone Interviews	From Feb 11-25, 2019
Invited Final Presentations	March 8, 2019

### SUBMISSIONS:

Initial submission through the link provided below or emailed to [awis\\_cjc@yahoo.com](mailto:awis_cjc@yahoo.com) must address the following (not more than two pages total):

1. The Team
2. The Problem?
3. Your Solution
4. Competition
5. Growth Strategy
6. Revenue Models/ Financials

Submission Link: <https://awisnj.wordpress.com/submit-your-2019-women-in-stem-entrepreneurship-challenge-application-here/>

### AWARDS:

#### **Cash Awards:**

1<sup>st</sup> Place - \$3000  
2<sup>nd</sup> Place - \$2000  
3<sup>rd</sup> Place - \$1000

*All eligible applicants will also be evaluated to participate in the following programs:*

1. NJIT Summer Innovation Accelerator (No fees or equity taken)
2. Johnson & Johnson Consumer R&D Innovation Immersion Workshop
3. STEM to Market: The AWIS Accelerator (No fees or equity taken)
4. Access to our events & meets