

## NEW JERSEY WOMEN IN STEM ENTREPRENEURSHIP CHALLENGE

---

### ELIGIBILITY:

- The challenge is open to women who have embraced or plan to lead STEM entrepreneurial ventures.
- **New Jersey, New York and Pennsylvania STEM companies are eligible to apply.**
- To participate, the entrepreneurial team must be led by female STEM professionals. or show a clear potential and willingness to adopt a leadership role in the prospective company.
- The companies should not be operational for more than 5 years.

### DEADLINES:

#### **EXTENDED Registration & 1<sup>st</sup> Submission**

Shortlisted Applicant Phone Interviews

Invited Final Presentations

**February 15th, 2019**

From Feb 15th-25, 2019

March 8, 2019

### SUBMISSIONS:

Initial submission through the link provided below or emailed to [awis\\_cjc@yahoo.com](mailto:awis_cjc@yahoo.com) must address the following (not more than two pages total):

1. The Team
2. The Problem?
3. Your Solution
4. Competition
5. Growth Strategy
6. Revenue Models/ Financials

Submission Link: <https://awisnj.wordpress.com/submit-your-2019-women-in-stem-entrepreneurship-challenge-application-here/>

### AWARDS:

#### **Cash Awards:**

1<sup>st</sup> Place - \$3000

2<sup>nd</sup> Place - \$2000

3<sup>rd</sup> Place - \$1000

#### ***All eligible applicants will also be evaluated to participate in the following programs:***

1. NJIT Summer Innovation Accelerator (No fees or equity taken)
2. Johnson & Johnson Consumer R&D Innovation Immersion Workshop
3. STEM to Market: The AWIS Accelerator (No fees or equity taken)
4. Access to our events & meets