

Women in STEM Entrepreneurship & Innovation Challenge



PARTNERS

The logo for the AWIS STEM to Market Accelerator, with 'AWIS' in a white box, 'STEM to Market' in green, 'ACCELERATOR' in white, and 'Advancing Women in STEM' in yellow.
The logo for NJIT, with 'NJIT' in white, 'New Jersey Institute of Technology' in small text, and 'New Jersey Innovation Acceleration Center' in white on a purple background.

SPONSORS

The Allergan logo, featuring a cluster of blue and green dots to the left of the word 'Allergan' in blue.
The Johnson & Johnson logo, with the brand name in white cursive on a red background.
The NEVKAR logo, with 'NEVKAR' in grey and a stylized green and blue geometric shape in the middle.
The Bristol-Myers Squibb logo, featuring a blue geometric icon to the left of the brand name in blue.

Women in STEM Entrepreneurship & Innovation Challenge



Slide 1: Title

Women in STEM Entrepreneurship & Innovation Challenge



Slide 2: Team

Women in STEM Entrepreneurship & Innovation Challenge



Slide 3: Vision / Elevator Pitch

Women in STEM Entrepreneurship & Innovation Challenge



Slide 4: The Problem

Women in STEM Entrepreneurship & Innovation Challenge



Slide 5: Market Size

Women in STEM Entrepreneurship & Innovation Challenge



Slide 6: Your Solution

Women in STEM Entrepreneurship & Innovation Challenge



Slide 7: Revenue Model/ Financials

(For Innovation Challenge)

(For Entrepreneurship Challenge)

Women in STEM Entrepreneurship & Innovation Challenge



Slide 8: Your Competition

Women in STEM Entrepreneurship & Innovation Challenge



Slide 9: Marketing & Growth Strategy

Women in STEM Entrepreneurship & Innovation Challenge



Slide 10: Investment Ask

In addition to the overall story, this slide should show how the AWISNJ award will be utilized for company growth/ milestone achievement.